



BIOALPS WORLDWIDE VISIBILITY PACKAGE 2019

“BioAlps Bridging the World” are events giving you an opportunity to explore new horizons, be showcased with your products and services, to do networking and partnering, be visible while benefiting from BioAlps presence and support.

<u>TYPE</u>	<u>EVENT</u>	<u>DATE</u>	<u>ORGANISOR</u>	<u>DESCRIPTION</u>
Exhibition - Conference	MEDTECH Japan 2019 * Tokyo, Japan	March 18-20	Swiss Pavilion (SGE) - Swiss Embassy Japan	MEDTEC Japan – Asia’s Largest trade-show dedicated to the manufacturing of medical devices: 550 exhibitors, 32’500 visitors
Exhibition - Conference - Partnering	MEDLAB & ASIA HEALTH 2019 Suntec Convention Centre, Singapore	March 26-28	Mini-Swiss Pavilion (SGE)	MedLab & Asia Health 2019 Asia Pacific’s Largest Laboratory and Healthcare Exhibition & B2B Networking: 250 exhibitors from 28 countries and regions, 4’500 visitors from Asia Pacific 90% / Europe 10 %, over 220’000 sqm of exhibition space
Exhibition - Conference	CMEF 2019 Chinese Medical Equipment Fair 2019 Shanghai, China	May 14-17	Swiss Pavilion (SGE) - Medical Cluster Switzerland	CMEF Spring 2019 generated the following numbers: 4’100 exhibitors from 28 countries and regions, 120’000 visitors from 150 countries and regions, over 220’000 sqm of exhibition space
Exhibition – Conference - Partnering	BIO International Convention US 2019 Philadelphia, MA USA	June 3 - 6	Swiss Pavilion (SGE) BioAlps - Swiss Biotech Association	Largest global event in Biotechnology: 16’000 visitors, 5’000 companies, 1’800 exhibitors from 75 countries, 43’000 partnering and conferences
Exhibition - Conference - Partnering	BIO Taiwan 2019** Taipei, Taiwan	July 25-28	BioAlps	Global event in life science (Biotech, Medtech, Medical Cosmetology and Healthcare, Nutrition) in Asia: 100’000 visitors, 1’400 booths from 27 countries

Conference - Partnering	BIO Europe 2019 Hamburg, Germany	Nov 11-13	Swiss Biotech Association - BioAlps	Europe's largest life science partnering conference: 4'000 industry attendees from 60 countries, representing more than 2'100 companies
Exhibition - Partnering	MEDICA 2019 Düsseldorf, Germany	Nov 18 - 21	Swiss Pavilion - Medical Cluster Switzerland	The World's Leading Forum for In-Patient and Out-Patient Medicine: 5'100 exhibitors, 17 exhibitions Halls, 1'300'00 sqm of exhibitions space, 125'000 visitors

THE “WORLDWIDE VISIBILITY PACKAGE 2019” includes the following benefits:

1. Your company logo and short description on a Graphic or Poster within our private zone pending upon the exhibition format
2. Your brochures, flyers, leaflets, business cards distributed by BioAlps
3. BioAlps welcoming and introduce your company to visitors
4. A representative of your company or your distributor can stay with us on our booth with BioAlps and use the public networking zone when applicable
5. 2 Kilos materials free shipment for each exhibition
6. Your logo on the **BioAlps Webpage** for each of the above individual exhibition
7. Your company as **BioAlps Ambassador 2019** on our Website Home Page carrousel

Note1. Entrance fees and/or the Swiss Pavilion 's registration fee or marketing compulsory fees if applicable

Note 2. Package Subscriber receives a 40 % discount on “Be Visible Package” (individua allocated space on the BioAlps zone) when available (Medlab Asia, CMEF, Bio US, MEDICA)

* **BioAlps is represented by the Swiss Business Hub- Tokyo**

– No physical presence of BioAlps

** **Your Company poster or Roll-up, free to join us physically with a dedicated exhibition display desk**

Package Price for the BioAlps members: CHF 2000

More info and registration: claude.joris@bioalps.org