



UK Life Science Mission to Switzerland

Basel: 14 May 2019 – University of Basel Innovation Hub

Geneva: 15 May 2019 – Campus Biotech

Scottish Development International and the Department for International Trade, together with commercial sponsor Takeda Pharmaceuticals AG, are inviting decision-makers from Swiss pharma and biotech companies to meet some of the UK's—and the world's—most innovative companies in:

Data-Driven Innovation in Drug Discovery and Development

*AI and Machine Learning / Predictive Modelling • Big-Data Analytics • Biomarkers
Genomics • Bioinformatics*

PROGRAMME, BASEL AND GENEVA:

12:30 Registration and networking lunch

13:10 Opening remarks

13:20 Panel 1: *Data's transformation of translational medicine (Basel)*

Panel 2: *Precision medicine: Driving value-based healthcare (Geneva)*

Speakers: *Marian McNeil*, COO, **Stratified Medicine Scotland** • *Dr. Emily Jefferson*, Director, **Health Informatics Centre, University of Dundee** • *Garry Coleman*, Director, Data Dissemination, **NHS Digital** • *Dr. Katharina Lauer*, Industry Officer, **ELIXIR Europe** • *Dr. Geoffrey Fucile*, Bioinformatician, **Swiss Institute of Bioinformatics** • *Bajoe Wibowo*, Office of the Deputy Director-General, Development Section, **World Intellectual Property Organization (WIPO)** • ... *as well as speakers from Takeda Pharmaceuticals!*

14:20 Coffee break

14:30 Pitching by UK companies: **A4P Consulting, Aigenpulse, Almac Diagnostic Services, Bioclavis, Biorelate, C4x Discovery, Cohesion Medical, Eagle Genomics, FarmaTrust, FIOS Genomics, MicroMatrices, OracleBio, Pangaea Data, Reprocell, RowAnalytics**

15:40 – 17:30 Pre-arranged 1:1 meetings

18:30 – 21:00 *Apéro riche with pharma-industry host (Basel)*

17:30 – 18:30 *Apéro at Campus Biotech (Geneva)*

Event Date:

14 – 15 May 2019

Partners and Venues:

University of Basel Innovation Hub, Allschwil together with **Baselarea.swiss at Switzerland Innovation Park Basel**

Campus Biotech, Geneva

Event Website:

<https://www.events.great.gov.uk/uk-ls-mission-switzerland>

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